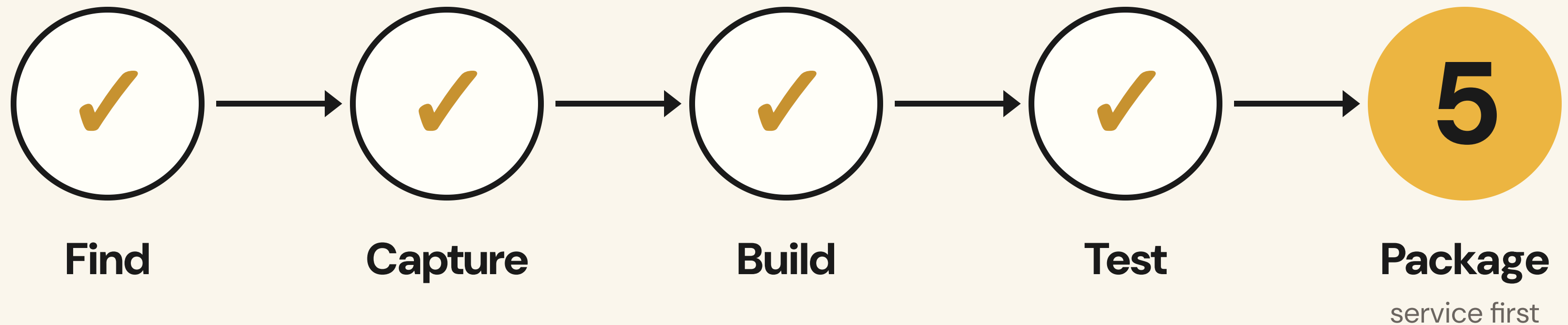


Walk in with your own Genius.

Day 5 of 5



Day 5: Package it.



Service first. Then product.

~~Sell your service~~



Productize it

The product grows from **real clients**.

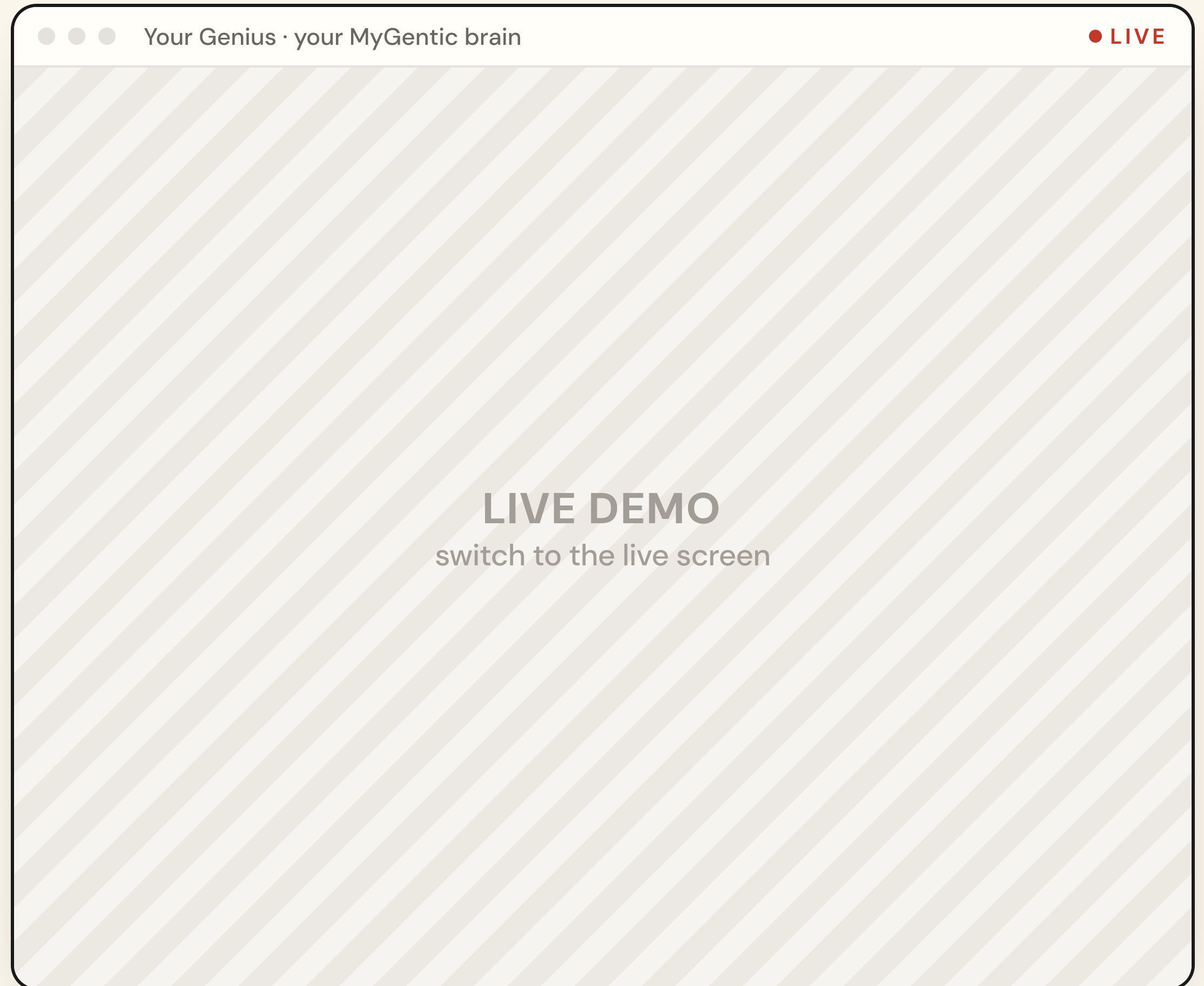
Three ways your Genius earns.



Package your service.

Hey Genius, package my service

- 1 Who and outcome
- 2 What's included
- 3 Where your Genius helps



Package your first service.

Who	Outcome	How long	Where Genius helps

Then: read it to a partner

Price the result, not hours.

~~Hours~~

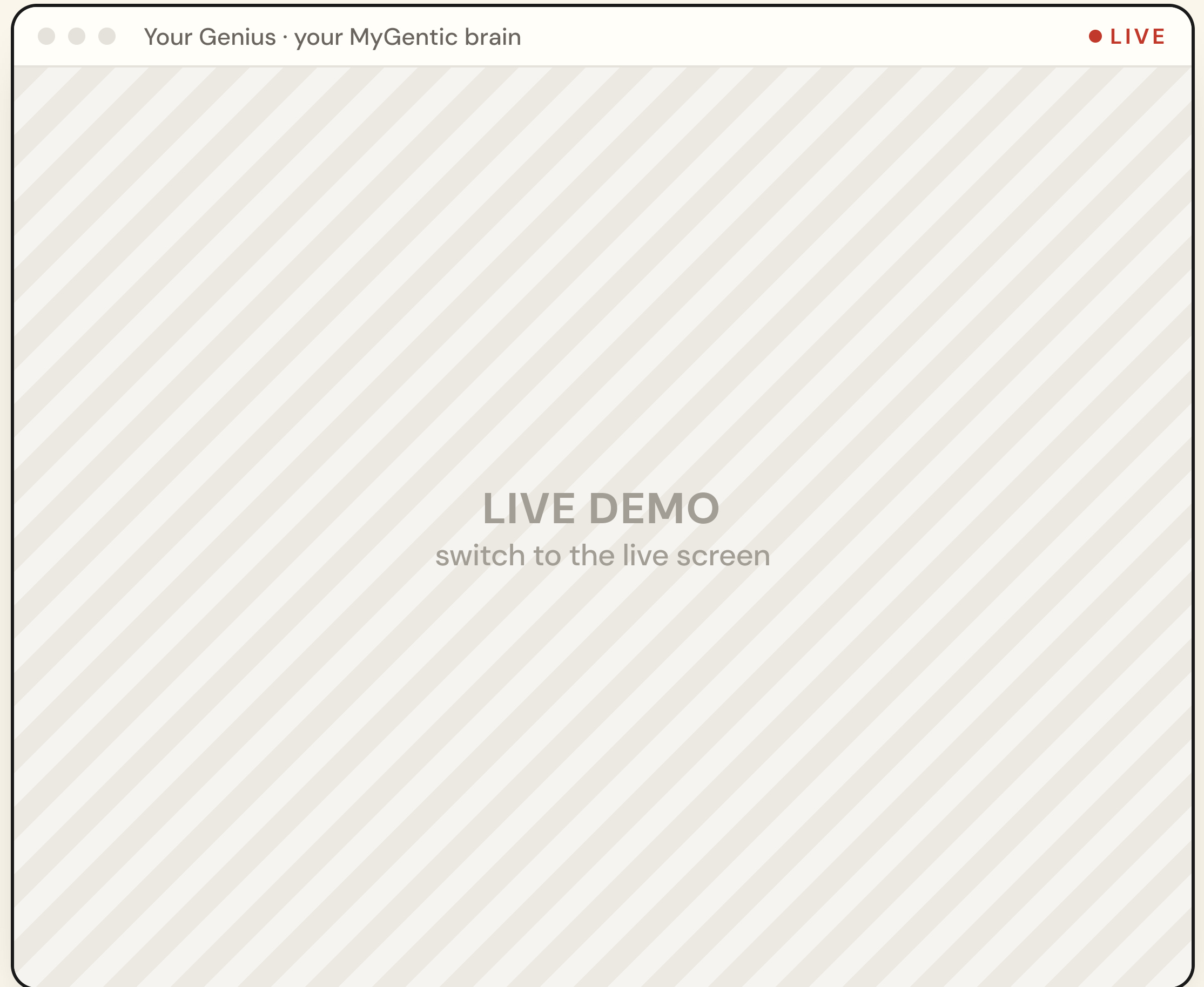


Result

Price it with your numbers.

Hey Genius, help me price it

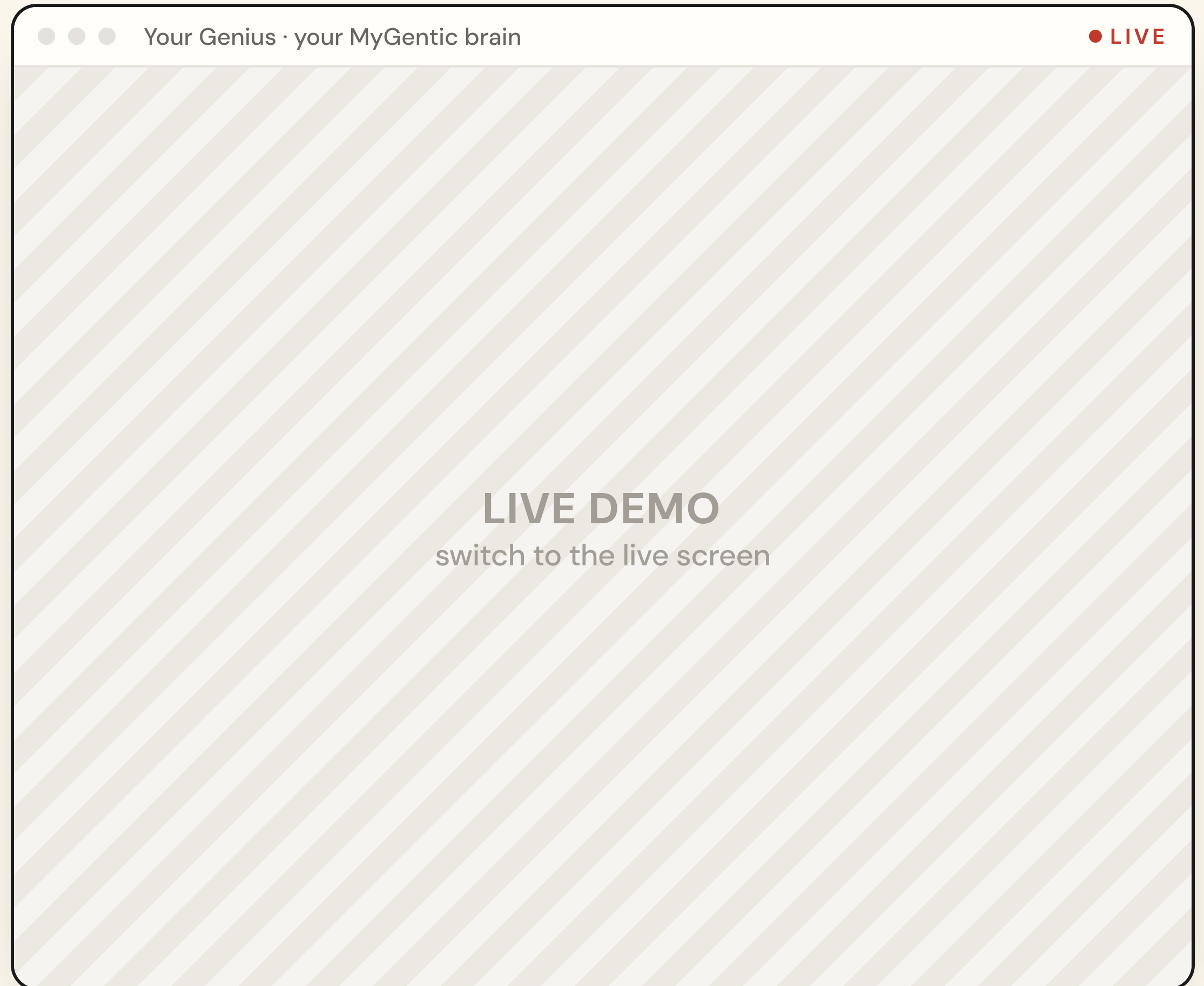
- 1 What you've been paid
- 2 What the result is worth
- 3 You pick a test price



Map your product path.

Hey Genius, map my product path

- 1 What only you can do
- 2 What your Genius can do
- 3 Its first job



Your price. Your next step.

Test price

First three people

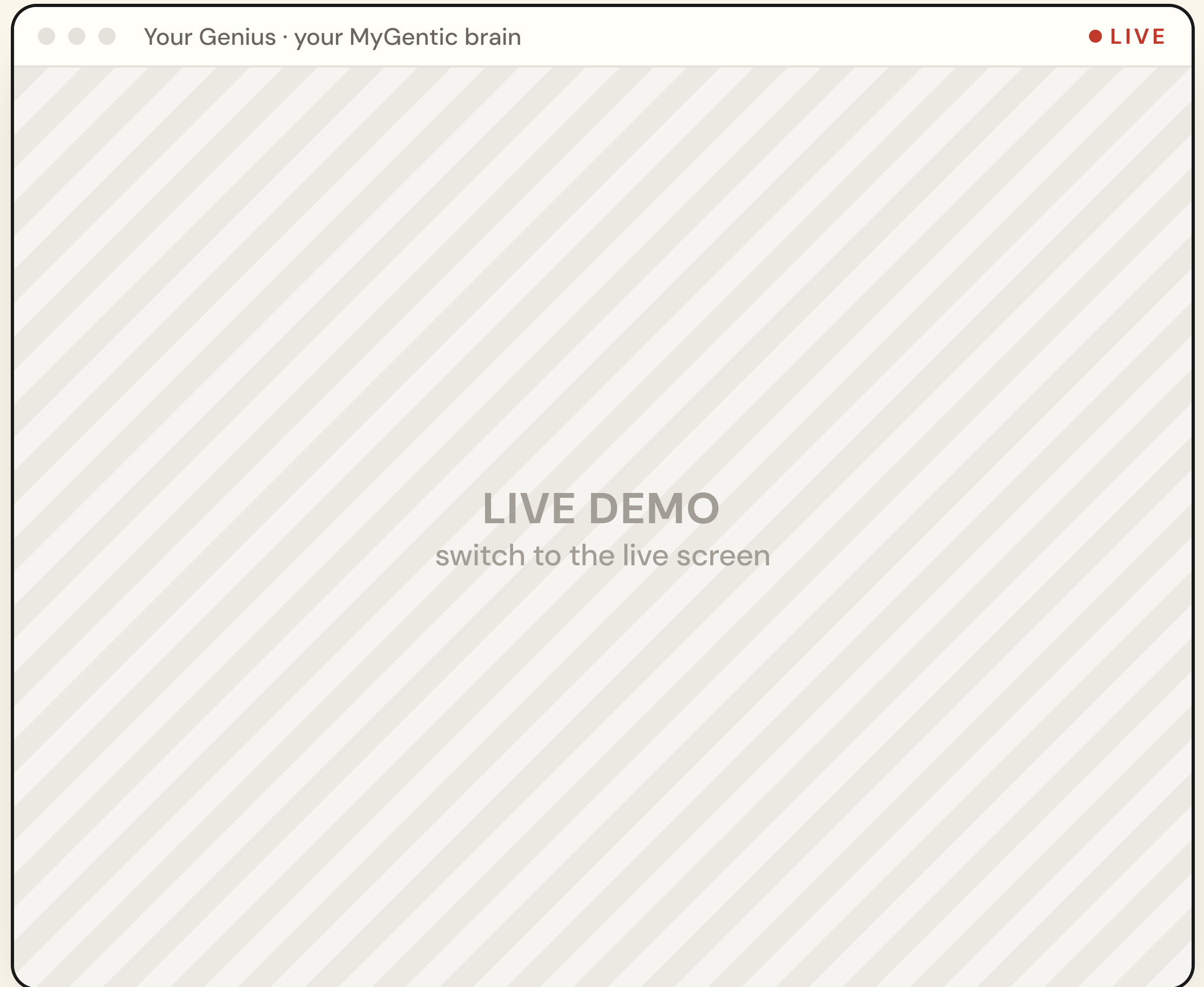
Product later

Then: say “write my offer message”

Tell three people.

Hey Genius, write my offer message

- 1 People who know your work
- 2 Short and personal
- 3 You send it



“My first offer: ...”

Post your win in Circle

Coming next: a preview.



The harness

your Genius doing work across
your tools



MOAT

experts share and sell Geniuses

Preview only. Not live yet. Members hear first.

Ready to build it for real?

With real clients, and people beside you.



Join Genius to Business.

[\[sales page link\]](#)

Four months to build it for real. **\$997**

1 Send your offer to three people

you send it, one at a time

2 Test your Genius weekly

fix every miss

3 Join Genius to Business

[sales page link]